



LOCAL COMPANY – WORLD CLASS STANDARDS



DUBAI MEDIA CITY

PROFESSIONAL CREW AND KIT HIRE

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The Atlas Story

Atlas Television has been providing **world class** professional television **crews and equipment** throughout the Gulf region since opening in Dubai Media City in 2003. The company was established using operating procedures developed in the extremely competitive UK television industry. Those same high standards have been brought to the UAE and enhanced by the local knowledge built up over our years in the region.

The guiding principles of the company are the same as when we started. We're here to provide world class standards and offer an unrivalled service.

We offer a full range of Sony and Panasonic **high definition cameras**, HD lenses, film lenses, tripods, portable jibs and dollies, monitors, lighting kit, sound kit, recorders and accessories.

All of our kit is checked by an experienced technician before every job and backed up by full support to make sure your shoot goes smoothly.

Our crews have a track record of delivering first class pictures and sound to regional and international clients. We routinely work for high profile broadcasters, production companies and corporations and we have built up a long list of credits since working here.

We also offer full multi-camera production and large production services. This covers everything from aerial filming to organising microwaves and satellite uplinks to general location services.

For world class, reliable crews, kit and production services, please email us at info@atlastelevision.com or phone us on ++ 97 14 391 0013.

Our website is www.atlastelevision.com.



HIGH DEFINITION CAMERA PACKAGES

PACKAGE INCLUDES

HD CAMCORDER, POWER KIT, CANON HJ22 X 7.6 LENS, CANON HJ11 X 4.7 LENS,
SACHTLER VIDEO 18P OR 20P TRIPOD, PANASONIC OR SONY HD LCD FIELD MONITOR

CAMERAS AVAILABLE

SONY HDW-F900R HDCAM

SONY HDW-F900 HDCAM WITH MIRANDA DOWNCONVERTER

PANASONIC VARICAM DVCPRO HD

SONY PDW-700 XDCAM HD422

SONY PDW-F350 XDCAM HD

SONY PM-EX3 XDCAM HD

COMES WITH CHARGER, BATTERIES, FUJINON HD LENS, 2 X 8GB CARDS, 2 X 16GB CARDS

SONY HVR-Z1 HDV

COMES WITH CHARGER, BATTERIES, WIDE ANGLE ADAPTOR, TOP LIGHT, MANFROTTO 503 TRIPOD

STANDARD DEFINITION CAMERA PACKAGES

PACKAGE INCLUDES:

CAMCORDER, POWER KIT, CANON OR FUJI STANDARD LENS, CANON OR FUJI WIDE ANGLE LENS,
SACHTLER VIDEO 18P OR 20P TRIPOD, PANASONIC OR SONY LCD FIELD MONITOR

CAMERAS AVAILABLE:

SONY DVW-790WSP (PAL DIGITAL BETACAM)

SONY DSR-570WSP (PAL DVCAM)

SONY HVR-Z1 (PAL/NTSC DVCAM)

COMES WITH CHARGER, BATTERIES, WIDE ANGLE ADAPTOR, TOP LIGHT, MANFROTTO 503 TRIPOD



LENSES, MATTE BOXES AND FILTERS

HD LENSES

CANON HJ11 X 4.7

CANON HJ22 X 7.6

CANON HJ11 X 4.7 CINE-STYLE LENS

CANON HJ21 X 7.8 CINE-STYLE LENS

FUJINON HA13 X 4.5

FUJINON HA20 X 7.8

ABACUS STADIUM LENS

SD LENSES

CANON J11 X 4.5

CANON J17 X 7.7

CANON J21 X 7.8

CANON J22 X 7.6

35MM FILM LENSES

P & S TECHNIKS PRO-35 ADAPTOR

LETUS 35 ULTIMATE ADAPTOR

ARRIFLEX ZEISS SUPERSPEED PRIMES:

18MM, 25MM, 35MM, 50MM, 85MM

FOLLOW FOCUS

ARRI FF-5 FOLLOW FOCUS UNIT

MATTE BOXES

ARRI MB20 MATTE BOX KIT

CHROSZIEL 5 X 5 PRODUCTION MATTE BOX KIT

CHROSZIEL 4 X 5.6 CLIP-ON MATTE BOX KIT



TRIPODS, DOLLIES AND JIBS

SACHTLER VIDEO 18P TRIPOD WITH 2-STAGE HD CARBON FIBRE LEGS
SACHTLER VIDEO 20P TRIPOD WITH 2-STAGE HD CARBON FIBRE LEGS
SACHTLER VIDEO 25P TRIPOD WITH 2-STAGE HD CARBON FIBRE LEGS

SACHTLER CINE75HD TRIPOD HEAD

SACHTLER CINE2000 150MM LOW LEGS
SACHTLER CINE2000 150MM LONG LEGS
ARRI 100MM AND 150 MM HI HATS
CINESADDLE

DIGI DOLLY

MINI JIB (EZ JIB OR MILLER PRO JIB)
ABC CRANE (6 METRES REACH)
TRIANGLE JIMMY JIB

MONITORS

HD MONITORS

PANASONIC BT-LH80
PANASONIC BT-LH900E
PANASONIC BT-LH1700E



LIGHTING

STANDARD INTERVIEW LIGHTING PACKAGE

ARRI 800-WATT (REDHEAD) LIGHT, CHIMERA FOR 800-WATT LIGHT, ARRI 300-WATT FRESNEL LIGHT, 2 X DEDO LIGHTS, REFLECTOR WITH ARM, 5 X STANDS, BASIC GEL KIT, AC LEADS, SOFT CASE

TUNGSTEN LIGHTS

DEDO LIGHTS WITH IN-LINE DIMMERS

ARRI 300-WATT FRESNEL LIGHTS

ARRI 800-WATT LIGHTS (REDHEAD)

CHIMERA FOR 800-WATT LIGHT

ARRI 2,000-WATT LIGHT (BLONDE)

KINO FLO LIGHTS

DIVA 400 LITE (4 X 2-FOOT FLUORESCENT TUBES, BUILT-IN DIMMER SWITCH)

DAYLIGHT AND TUNGSTEN TUBES

KINO FLO 4-FOOT, 4-BANK LIGHT (4 X 4-FOOT FLUORESCENT TUBES, BALLAST WITH DIMMER SWITCH)

DAYLIGHT AND TUNGSTEN TUBES

HMI LIGHTS

ARRI 200-WATT HMI LIGHTS (BATTERY OR AC OPERATED)

WITH POWER KIT (1 BATT – 1 HR)

WITH POWER KIT (2 BATTS - 2 HRS)

ARRI 1.2K HMI LIGHT

CHIMERA FOR 1.2K HMI

LIGHTING ACCESSORIES

BLACK DRAPE WITH 2 STANDS AND ARMS

CHROMAKEY GREEN DRAPE

COLLAPSIBLE BLUE SCREEN

FLAG AND NET KIT

C-STANDS WITH ARMS, MAGIC ARMS, K-CLAMPS, POLY BOARD, GELS



VTRS AND VISION MIXER

VTRS

SONY HDW-M2000P HDAM RECORDER

SONY HDW-F500 HDCAM RECORDER

PANASONIC AJ-1400HD DVC PRO HD RECORDER

SONY HVR-M25 HVR/DVCAM RECORDER

SONY DVW-M2000P DIGITAL BETACAM RECORDER

SONY DVW-A500P DIGITAL BETACAM RECORDER

SONY DNW-A25P SX RECORDER

VISION MIXER

PANASONIC AG-MX70E VISION MIXER

VEHICLES

NISSAN PATROL 4-WHEEL DRIVE

MITSUBISHI PAJERO 4-WHEEL DRIVE



SOUND KIT

PRODUCTION SOUND PACKAGE:

SQN AUDIO MIXER, SENNHEISER MKH-416P48 MICROPHONE, FISHPOLE, 2 X SONY ECM-77B LAPEL MICROPHONES, 2 X RMS2020 RADIO MIC KITS WITH SANKEN COS 11 MICS, HEADPHONES, ALL CABLES

ONE-MAN BAND SOUND PACKAGE:

SENNHEISER MKH-416P48 MICROPHONE, FISHPOLE, 2 X SONY ECM-77B MICROPHONES, 2 X RMS2020 RADIO MIC KITS, HEADPHONES

BASIC AUDIO KIT:

SENNHEISER MKH-416P48 MIC WITH FISHPOLE, 2 X SONY ECM-77B LAPEL MICS, HEADPHONES

SOUND RECORDERS:

SOUND DEVICES 744T HARD DISC AUDIO RECORDER

INDIVIDUAL ITEMS:

SQN 4- AND 5-CHANNEL LOCATION AUDIO MIXERS

YAMAHA 01V96 12-CHANNEL DIGITAL AUDIO MIXER

AUDIO LTD RMS2020 RADIO MIC KIT WITH SANKEN COS 11 LAPEL MIC

HANDHELD RADIO MIC

SENNHEISER MKH-416P48 MICROPHONE

SONY ECM-77B OR ECM-88B LAPEL MICS

SONY RADIO MICS

ALICE AUDIO DISTRIBUTION AMPLIFIERS

HEADPHONE AMP

HME DX200 5-WAY WIRELESS COMMS KIT

PROSPECT IFB KITS

PROSPECT TELEPHONE BALANCE UNITS



CINEFLEX MOUNT & HELICOPTERS

CINEFLEX PACKAGE

HD CINEFLEX V14 MOUNT
HELICOPTER NOSE MOUNT BRACKET
SONY HDCAM CAMERA HEAD
SONY HDW-S280 HDCAM RECORDER
CINEFLEX OPERATOR

AERIAL DIRECTOR AVAILABLE IF REQUIRED

HELICOPTERS - DUBAI

SQUIRREL A350
AGUSTA BELL AB412 TWIN ENGINE

HELICOPTERS - ABU DHABI

AGUSTA BELL 206 JET RANGER

CUSTOMS AND SHOOTING PERMISSION

PERMISSIONS PROCESSING

FOR SHOOTING IN PUBLIC PLACE, YOU ARE REQUIRED TO HAVE PERMISSION FROM THE GOVERNMENT LOCATION SHOOTING AUTHORITY. WE CAN SECURE FILMING PERMISSION FOR GROUND AND AERIAL FILMING – A LOCAL COMPANY MUST DO THIS AND WE ARE ON THE LAS-APPROVED LIST.

CUSTOMS PROCESSING

FOR SHOTS OUTSIDE THE UAE WITH ATLAS TELEVISION KIT, CUSTOMS DOCUMENTATION IS ESSENTIAL AND A BOND HAS TO BE POSTED AGAINST THE EQUIPMENT. WE CAN HANDLE THIS FOR A FEE.



2 MAN CREW PACKAGES

PACKAGE INCLUDES

LIGHTING CAMERAMAN, SOUND RECORDIST, CAMERA, POWER KIT, STANDARD AND WIDE ANGLE LENSES (HJ22 X 7.6 AND HJ11 X 4.7 FOR HD CAMERAS), SACHTLER VIDEO 18P OR 20P TRIPOD, 4-HEAD PRODUCTION LIGHT KIT (REDHEAD + CHIMERA, ARRI 300, 2 X DEDOS, REFLECTOR, GEL KIT, STANDS AND CABLES), PANASONIC OR SONY HD LCD FIELD MONITOR, PRODUCTION SOUND KIT (SQN MIXER, 416 + FISHPOLE, 2 X RADIO MICS, 2 X SONY LAPEL MICS, HEADPHONES), CREW VEHICLE

HIGH DEFINITION

SONY HDW-F900R HDCAM

SONY HDW-F900 HDCAM WITH MIRANDA DOWNCONVERTER

PANASONIC VARICAM DVCPRO HD

SONY PDW-700 XDCAM HD422

SONY PDW-F350 XDCAM HD

SONY PMW-EX3 XDCAM HD

SONY HVR-Z1 HVR

STANDARD DEFINITION

SONY DVW-790WSP DIGITAL BETACAM

SONY DSR-570WSP DVCAM



INDIVIDUAL CREW

PRODUCER-DIRECTOR
DIRECTOR FOR MULTI-CAMERA SHOOTS

DOP
LIGHTING CAMERAMAN
CAMERA OPERATOR
STEADICAM OPERATOR
GAFFER
CAMERA ASSISTANT

SOUND RECORDIST
SOUND ASSISTANT

VISION MIXER

EDITOR

CRANE OPERATOR
JIMMY JIB OPERATOR

PRODUCTION MANAGER
PRODUCTION ASSISTANT

BILINGUAL FIXERS



MULTI-CAMERA PRODUCTIONS

WE CAN PROVIDE CREW AND KIT FOR MULTI-CAMERA PRODUCTIONS FOR LIVE PROGRAMMES, LIVE INSERTS INTO PROGRAMMES, LIVE TO TAPE PRODUCTIONS AND WEBCASTS.

THE SOLUTION WE RECOMMEND WILL VARY DEPENDING ON REQUIREMENTS AND BUDGET.

WE CAN DO EVERYTHING FROM A BASIC STANDARD DEFINITION TWO-CAMERA SET-UP TO A 12-CAMERA HIGH DEFINITION OB PRODUCTION.

WE ALSO WORK WITH A DUBAI-BASED SATELLITE UPLINK COMPANY SO CAN HELP ARRANGE THIS SERVICE AS WELL.

PLEASE CONTACT US ABOUT YOUR PROJECT AND WE WILL CATER OUR SOLUTION TO WHAT YOU NEED.

PRODUCTION SERVICES

WE ROUTINELY WORK ON LARGE PRODUCTIONS AND HANDLE EVERYTHING FROM SHOOTING PERMISSIONS, LOCATION SCOUTING, ORGANISING MICROWAVES AND SATELLITE UPLINKS – PRETTY MUCH EVERYTHING REQUIRED FOR A PRODUCTION IN ADDITION TO CREW AND KIT HIRE.

PLEASE CALL US ABOUT YOUR PROJECT AND IF WE CAN HELP, WE WILL.